

WOMEN BUILD

NO
Frills
JUST
Drills



What is the Habitat Women Build?

The Habitat for Humanity of Morgan County (HFHMC) Women Build program recruits, educates, and encourages women to build and advocate for decent and affordable housing in our community. Each Women Build is supported by over 100 women leaders and volunteers in our community.

Why is it important?

The Women Build program is a notable initiative designed to promote the participation of women in the construction of Habitat homes. Habitat has a history of acknowledging the significant role that women play within their communities and recognizing the unique challenges they may face when it comes to achieving homeownership. As a result, the Women Build program has been created to address these issues and empower women to build a brighter future for themselves, their families, and their communities.

How does it work?

We believe in the power of women coming together to make a lasting impact on our community. Our mission is to encourage women to join hands, hearts, and hammers to create vibrant and sustainable housing for those in need. Teams will consist of a team leader and nine team members. The team leaders will recruit friends and family to support their work through a peer-to-peer fundraising campaign as well as bringing together volunteers needed to construct the home.

Interested in being a Team Leader?

Scan the QR Code or **CLICK
HERE** to visit the website.



What is a Team Leader?



Team Leader Responsibilities:

1. Build your team

- Recruit and build a team of 10! Reach out to family, friends, co-workers, church groups, social groups, athletic groups, etc., to join your team.

2. Submit your team

- Create a team name that would reflect you and your team members! Make sure your name is a positive reflection of the mission of Habitat.
- Please fill out this form to register your team!

3. Fundraise

- Every teams goal is \$3,500, encourage every team member to raise \$350. **The deadline to raise funds is April 7, 2025.**

4. Volunteer!

- When the construction calendar is live, choose your build day(s).

5. T-shirt

- The deadline to buy your t-shirt is March 14, 2025.
- If you or your team would like to order a Women Build T-Shirt please follow this link!

Be a good team leader!

Establish Clear Channels: Set up communication channels such as email lists, group chats, and social media groups for your team. This will facilitate seamless communication and updates.

Regular Updates: Keep team members informed about upcoming events, meetings, progress reports, and milestones. Regular updates ensure everyone is on the same page.

Celebrate Achievements: Recognize and celebrate the achievements of team members, whether big or small. This boosts morale and keeps team members motivated.

Two-way Communication: Encourage open communication where team members can share their ideas, concerns, and suggestions. This fosters a sense of belonging and ownership.

Motivational Content: Share success stories, testimonials from families who have benefited, and empowering content related to women's involvement in construction and community service.

How to Fundraise and Fundraise Incentives



All donations to Habitat for Humanity of Morgan County, Alabama are tax-deductible. Don't forget to ask your company about matching gifts and watch your donations double!

How do I fundraise \$350 in one week?

- Make a donation yourself - \$25
- Ask 8 family members for \$25 each - \$200
- Ask 10 neighbors for \$5 each - \$50
- Ask 10 friends for \$10 each - \$100
- TOTAL - \$350 That was too easy

How can I fundraise \$500 in one week?

- Make a donation to yourself - \$25
- Ask 10 family members for \$25 each - \$250
- Ask 10 neighbors for \$5 each - \$50
- Ask 10 friends for \$10 each - \$100
- Have a "closet purge" - \$50
- Create a venmo fundraiser - \$25
- TOTAL - \$500

Fundraise Incentives

Team Recognition

- The top fundraising team will have the first choice for selecting their volunteer day.
- The top fundraising team will be recognized with a special acknowledgment or reward. (up to 10 participants).



Women Build Donation Form



Habitat
for Humanity®
of Morgan County, Alabama

WOMEN BUILD DONATION FORM

Thank you for supporting Women Build! Your donation is providing a strong foundation and building hope and community in the lives of Habitat homeowners. When your payment is processed, a tax letter will be mailed/emailed to you.

Please return this form with your check or cash. Credit card payments can also be made online through your team members' dashboard.

Checks should be made out to; Habitat for Humanity of Morgan County, AL

Name of the Team name you are supporting

Team name _____

Donor name _____

Address (if not listed on the check): _____

City/State: _____ Email: _____

Check number/cash _____

Amount _____

Mail to:

Habitat for Humanity of Morgan County, Alabama

ATTN: Women Build

1123 Central Parkway SW

Decatur, AL 35601