

**Thank you for your
interest in being a
Table Host for the
annual Hard Hat
Breakfast fundraiser.
To register your table
please go to:
<https://bit.ly/3oQgrQC>**

1. Sign up under an available table.
2. In the comment section type *TABLE HOST.*
3. When filling out the form, include all information.



Table Host Guide

Habitat for Humanity of Morgan County
Annual Hard Hat Breakfast Fundraiser

Beyond the Build: Building community. Building hope.

Wednesday, September 22, 2021

DoubleTree by Hilton Decatur Riverfront
1101 6th Ave. NE
Decatur, AL 35601

Doors Open, breakfast served: 6:15 a.m.
Program Begins: 7:00 a.m.

Register at: <https://bit.ly/3oQgrQC>

- Sign up under an available table.
- *In the comment section type TABLE HOST.*
- When filling out form, include all information.

Table Host Welcome Letter	1
Our Goal.....	2
Table Host Training Recap	3
Key Dates	4
Sample Email Invite	4
FAQs & responses.....	5
Sample Follow-Up Emails	5
Guest Tracking	6

table host welcome letter

We are excited to have you join us for the annual Hard Hat Breakfast fundraiser. Thank you for agreeing to serve as a Table Host. The success of this event is made possible by You! We have made a step-by-step process to help *you* be successful!

Table Hosts are absolutely essential. It has been proven the majority of guests who attend fundraisers do so because they are personally invited by a friend, family member, or colleague serving as a Table Host.

This year, we will have 35 tables, each with one Table Host and seven guests.

We need your help! Here are some ideas for you as a Table Host:

- Are you a first-time Table Host? This is a wonderful opportunity to bring your friends and family members together to support a worthy cause!
- Co-host a table with a friend or family member, and together invite six guests.
- Do you have a desire to host more than one table? We can help you make that happen!
- Know someone who might like to be a Table Host? Give us their name and we would be happy to contact them.

Table hosts have simple responsibilities: invite and confirm the attendance of seven guests, and give us your guest list by September 15th. All seats at the breakfast are free of charge. We just want to host guests who care about this community.

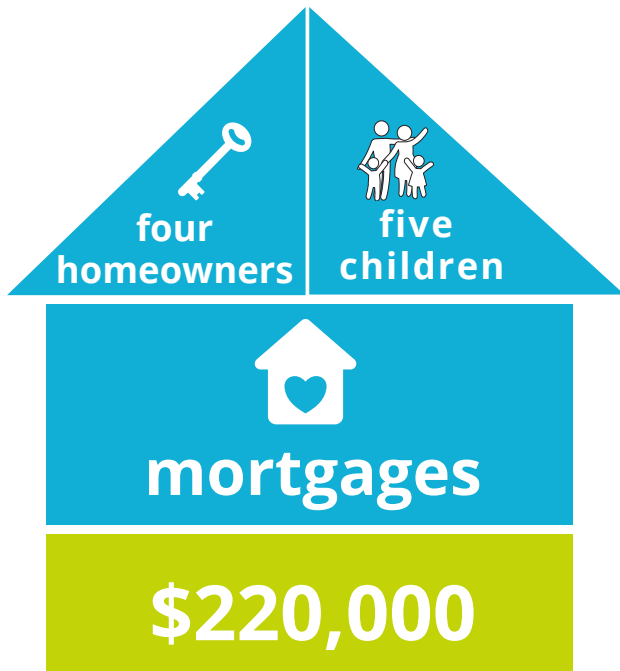
If you have any questions, please contact Nikki Tallent at nikki@morganhabitat.org.

Thank you for your commitment to the Hard Hat Breakfast fundraiser!



our goal 220,000 dollars

How we'll get there - we need **YOU!**



\$75,000 + \$61,000
Corporate Sponsorships Foundations / Grants

= \$84,000
Left to Raise

How do we get to the \$84,000?

How **YOU** can help us get there:

- Invite friends who can't join us on September 22nd to make their gift online at morganhabitat.donorsecure.com
- Donate directly by using our QR code:
[Open your camera to scan the code.](#)



35
Table Hosts

X 8
Guests per Table

= 280
Breakfast Attendees

\$2,400
PER TABLE NEEDED

= \$300
GIFT PER PERSON

table host training recap

Invite potential guests

Start NOW! Each table seats 8 people. It is considered best to begin with phone calls. Overflow guests (more than 8 per table) are welcome. Let us know in advance so we can have seats for everyone!

Make it compelling

You are the reason your guests will come. Consider putting together a group of people who know one another, or who may want to meet one another. Tell them why you care about HABITAT FOR HUMANITY OF MORGAN COUNTY!

Finalize your guest list

1. Call and confirm with each of your guests.
2. Email the sample confirmation email (provided on page 5).
3. Turn in the guest list by September 15th.

Communicate expectations

Please make sure that your guests understand the Hard Hat breakfast is a fundraiser and there will be an ask at the end of the program. Donations are 100% tax-deductible. Also, please remind your guests that their seats are free of charge.

Sept 15th, 2021 is the deadline for turning in your confirmed guest information.

Please confirm all the requested contact information for your guests is accurate.

Add guests to your table through our signup website **<https://bit.ly/3oQgrQC>**



key dates

july

JULY 23RD

Make sure you have invited your guests using your sample invitation on page four.

august

AUGUST 2ND

Show the love! By August 2nd, make it your goal to invite and follow up with 10 people.

september

WEDNESDAY, SEPTEMBER 15th

Guest lists are due.

Please register your guests by this time or send your list to nikki@morganhabitat.org

Be sure to double-check spelling and provide as many email addresses as possible.

After registration, any changes to your guest list can be emailed to nikki@morganhabitat.org

SEPTEMBER 5th-21st

Please call your guests personally to remind them of the event.

SEPTEMBER 20th

We will send an email reminder to each of your guests.

SEPTEMBER 22nd

6:15 a.m. Doors open, breakfast served
7:00 a.m. Program begins

SEPTEMBER 23rd

Please be sure to send a thank you email to all your guests.

the invite

A very personal invitation from you is the best way to ask guests to attend the Breakfast. Think creatively about whom to invite and then make a phone call, send an email, or invite them over for coffee – use the best method for you and the guest you are inviting.

Share your passion! Tell your invitees why you have chosen to support Habitat. Have you volunteered on a construction site? Given financially? Attended a home dedication? Met a Habitat family? Share these stories with your friends, colleagues, and family members.

sample email invite

I am honored to be hosting a table at the Habitat for Humanity of Morgan County's annual Hard Hat Breakfast fundraiser, **Beyond the Build: Building Community. Building Hope.** I would love for you to join me.

In the coming year, Habitat is committed to providing more solutions, touch more lives and revitalize communities - solutions designed to break the cycle of poverty.

The breakfast is **Wednesday, September 22nd** at the DoubleTree by Hilton Decatur Riverfront. Doors will open at **6:15 a.m.**, and breakfast will be served at that time. The program will begin promptly at **7:00 a.m.** and will conclude at 8:00 a.m.

The Hard Hat Breakfast raises critical funds necessary for individuals and families to obtain homeownership, along with providing a pathway to create family and community stability. Thank you for considering what level of support you would like to provide to Habitat for Humanity.

I sincerely hope you can join me to celebrate and support these efforts.

Warmly,

[Your name]

FAQs & responses

Is there a cost to attend?

No. The breakfast is Habitat's largest fundraising event of the year, but there is no cost to attend.

How are the donations used?

Every dollar raised during the Hard Hat Breakfast goes toward building homes.

Habitat for Humanity of Morgan County is a community-based low-income housing developer that has built, renovated, and repaired over 90 homes in Morgan County. Habitat builds houses affordably, using primarily volunteer labor. Habitat then sells each house to a working family in Morgan County, at cost, via a 30-year mortgage with 0% interest.

Habitat changes individual lives, enables working people to leave legacies, and stabilizes communities in Morgan County.

sample follow-up emails

Your invitees have all said yes! Consider sending each them a calendar invite as a helpful reminder.

sample confirmation email

Subject: Habitat for Humanity Hard Hat Breakfast

When: Wednesday, September 22, 2021

6:15 a.m.: doors open, breakfast is served

7:00 a.m.: program begins

8:00 a.m.: program concludes

Where: DoubleTree by Hilton Decatur Riverfront

Thank you so much for agreeing to attend the Hard Hat Breakfast with me!

Be on the lookout for additional information coming to your inbox soon. See you on September 22nd!

Sincerely,
[Your name]

sample thank you email

Dear [Guest's name],

Thank you so much for joining me at Hard Hat breakfast. I hope you found the event inspiring and uplifting.

Thank you for partnering with Habitat to change lives by creating and preserving more affordable housing for families in Morgan County

Warmly,
[Your name]

guest tracking

table captain	address	city	zip
		email	phone
guest 1	address	city	zip
		email	phone
guest 2	address	city	zip
		email	phone
guest 3	address	city	zip
		email	phone
guest 4	address	city	zip
		email	phone
guest 5	address	city	zip
		email	phone
guest 6	address	city	zip
		email	phone
guest 7	address	city	zip
		email	phone
guest 8	address	city	zip
		email	phone
guest 9	address	city	zip
		email	phone